



Rural Growth Programme, Food & Drink Business Support Support, Engagement & Growth Delivery 2026–2029

Building a stronger, more connected Food, Drink & Hospitality sector across our Region

Who is it aimed at?

The Food & Drink Sector support within the Rural Growth Programme has been created to support the whole FD&H ecosystem, from primary producers through to hospitality businesses, from manufacturing through to retail.

The full farm to fork supply chain.

Sector Specific Workshops

FADNE will be running a number of Sector Specific Workshops to help food & drink-related eligible businesses, developed to appeal to the whole food & drink ecosystem:

Covering the full business lifecycle: **Startup** → **Growth** → **Scale**

- Market Trends & Consumer Behaviour
- Pricing Strategy & Profitability
- Branding, Positioning & Storytelling
- Routes to Market
- Sales & Negotiation Skills
- Operational Efficiency & Cost Control
- Supply Chain & Logistics
- Food Safety, Compliance & Standards
- Innovation & Product Development
- Sustainability & Net Zero
- Financial Management & Cash Flow
- Leadership & Interpersonal Skills



Tailored Business Support

FADNE have developed a range of intensive programs and support services designed to align with their 1-2-1 business consultancy, focusing on business development, financial and operational efficiency, route to market, business scaling and growth.

1-2-1 Support : Sector specific business support, tailored to the business needs.

Growth Labs : Intensive sessions, delivered in small curated peer groups with specialist experts.

Beyond the Kitchen Table : Developing small businesses to be retail ready.

Comply to Supply : Scale-up program, developing medium size manufacturing business.

The Pressure Cooker : Developing Hospitality businesses, aiding growth and sustainability.



www.fadne.org

Thank You, any questions?