

UMI MAKE BETTER BUSINESS DECISIONS, MORE QUICKLY

Starting or running a business? UMi can help take the hard work out for you and your business by finding and packaging the best information, expertise and finance, which you can access now through our exciting new platform.

Since 2007, UMi has helped more than 450,000 small and medium-sized businesses do more and go further by offering a range of support services covering everything from productivity and business legislation to finance and funding and digital transformation.

As a result, UMi has built a wealth of information and expertise on all aspects of business, both within its 140+ team and across its large UK-wide network.

It has also generated a huge amount in data, not just on what support SMEs need and what tools can help them but, crucially, when they'll need it - even if they don't know it yet.

Armed with this extensive knowledge and insight, we took the strategic decision to develop an intuitive and easy-to-use platform to make it easier for customers.

The UMi Platform, which officially launched this autumn, combines real world and digital channels and uses data to deliver a more convenient and personalised service, while facilitating more meaningful and ongoing relationships with businesses. Think of it as a sat nav for your business blended with the opportunity to actually speak to a real human.

No credit card details are needed to enjoy the 30-day free trial, after which, you can choose to continue to be supported for just £9.99 monthly subscription (that you can cancel at any time).

Customers who register for the platform now can get free, no obligation 30-day access to:



ONE-TO-ONE ADVICE

A dedicated team of Business
Advisers



PERSONALISATION AND PREDICTIONS

Answers to the questions you need, before you ask, using our intelligent insights.



TOOLS AND RESOURCES

Access to 100s of read, watch and listen articles with practical and actionable resources.



FINANCE AND FUNDING

Better deals from 100s of providers.



PERSONALISED FACTSHEETS

Sourced from 1000s of local and national support schemes.



EVENTS AND WEBINARS

Opportunities to learn and engage with partners and other businesses.



THE UMI NETWORK

Inspiring stories and insights from peers and leading experts.



TRUSTED PARTNERSHIPS

Introductions and referrals to experts across key business areas.

Nicki Clark, Chief Executive of UMi, said: "For almost 15 years, UMi has been supporting businesses to do more and go further and our new Platform brings all of this information, expertise and finance together in one easily accessible place.

"We know that businesses are more than just bricks and mortar or numbers on a spreadsheet. They're living, breathing things, powered by people. We're here to guide those people.

"Our platform can help make it easier to make those crucial decisions, quicker by providing personalised information, expertise and finance - accessible exactly when you need it and in a way that suits you.

"At UMi, we're committed to going on that journey with you, every step of the way."

START YOUR FREE 30-DAY TRIAL TODAY!

To access your **FREE no obligation trial** of the UMi platform simply visit **weareumi.co.uk/webapp/sign-up/**