

BRIEFING PACK : NORTH EAST BUSINESS SUPPORT FUND

Background copy for blogs/articles/online output :

Take a fresh look at funding from the North East Business Support Fund

NBSL are urging businesses to join thousands of North East SMEs to take a fresh look at the North East Business Support Fund as growth plans begin to form for 2022.

The North East Business Support Fund can offer grants that help towards the cost of improving or growing your business. Funding can be used towards the cost of a project that brings in almost any external expertise you need to help move forward – from marketing and web design specialists to financial or human resource consultants.

With the refreshed website offering easy to understand eligibility criteria, a simple funding process and client case studies, online applications take less than 15 minutes to complete and grants could be approved within 10 working days.

With a significant number of applications already received from clients across the North East keen to access this popular Fund, John King, North East Business Support Manager, is advising businesses to speak to their external consultancies to ensure this Fund is being considered to support any project costs. “With nearly a decade of supporting businesses, we know that this Fund plays an invaluable part in helping de-risk growth or improvement projects – crucial as we re-emerge from the pandemic. We’ve made the process simple and with our new, refreshed website and advisers on hand, we think we’ve made access to our support as easy as possible.”

As one of the most popular business support programmes in the region, the North East Business Support Fund has been helping North East businesses to grow and develop for almost a decade delivered by expert grant managers, NBSL. The Fund operates in Northumberland, Tyne & Wear and Durham and can provide project specific grants to growing businesses across these three areas of the North East and part financed by the European Regional Development Fund (ERDF) and Northern Powerhouse.

With just over one year left of the offer, NBSL are urging businesses to identify projects that could help stabilise or support growth plans for the future and apply quickly.

The dedicated website for the North East Business Support Fund can be found at www.nebsf.co.uk but can also be still accessed via NBSL.org.uk

Simply use the link below:

nebsf.co.uk

BRIEFING PACK : NORTH EAST BUSINESS SUPPORT FUND**Social media:**

Please use any of the statements below and retweet to help us spread awareness of this easier way of accessing funding - twitter : @nbsl; facebook: NBSLuk; Instagram: nbsluk

STOP PRESS Its even easier to access @NBSL application process for a North East Business Support Fund grant. Take a look at our new website now www.nebsf.co.uk

SPREAD THE NEWS There's now a quicker way of accessing @NBSL application process for the North East Business Support Fund grant. Take a look now www.nebsf.co.uk

#1 Take a fresh look at funding from NBSL. With a dedicated website now available, it's even quicker to understand our simple grant process and online application. www.nebsf.co.uk

#2 Isn't it about time you had grant funding to help with costs for projects that could stabilise or secure your growth. Take a look at the new @nbsl dedicated website & online application. Take a look now www.nebsf.co.uk

#3 Looking for a cash injection to get your business back on track. You could get up to 40% grant funding for growth projects costing between £2.5k & £8K in Durham. Take a look at our new dedicated website www.nebsf.co.uk

#4 Wondering when you should take the leap and invest in your business? Take a look at @NBSL new website insight 'why invest' and you'll find the answer <https://nebsf.co.uk/why-you-should-invest-in-your-business/>

#5 Investing in your North East business but worried about the risk? Have you identified projects that could attract grants? Take a look at our new dedicated grant website for the North East Business Support fund and see if we could help? www.nebsf.co.uk



Simply use the link below:

nebsf.co.uk