

## Upcoming Events

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### **Six Sigma Mastery Workshop: Boosting Quality & Efficiency in Your Business**

05 Mar 2024, 09:00 – 16:00

The Work Place, Heighington Ln, Newton Aycliffe DL5 6AH

Six Sigma Fundamentals - A Workshop to help your business identify and eliminate causes of variation and improve process performance.

[Book Now](#)

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### **Engineering Excellence: Strategic Branding Boosts Sales**

12 Mar 2024, 09:00 – 12:30

Ramside Hall Hotel, Carrville, Durham DH1 1TD

This Sales and Marketing Workshop aims to equip Durham-based SMEs with foundational knowledge and strategic insights essential for their growth and success in today's competitive market.

[Book Now](#)

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### **A guide to Smartphone videography for small businesses**

27 Mar 2024, 09:00 – 12:30

Durham County Cricket Club, Chester-le-Street DH3 3QR

In this hands-on masterclass you'll be taken through a 4-step approach that will teach you how to plan, shoot, edit and share video content for your business. All done using the video camera you already own, your smartphone!

[Book Now](#)

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### **Bid Writing Masterclass: Competing for larger contracts**

16 Apr 2024, 09:00 – 12:30

Durham Cricket, Chester-le-Street DH3 3QR

This event is for suppliers with some experience and success in bidding for public sector contracts who want to build on this to compete for larger regional and national contracts.

[Book Now](#)

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### **Social media trends for small businesses 2024**

24 Apr 2024, 09:00 – 12:30

Enterprise House, Enterprise House Harmire Enterprise Park, Barnard Castle DL12 8XT

Understand what changes may affect your business, know what to incorporate or not into your social media plan and learn new opportunities online.

[Book Now](#)

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### **CRM Strategy for Business Success Workshop**

14 May 2024, 09:00 – 12:30

The Work Place, Aycliffe Business Park, Heighington Ln, Newton Aycliffe DL5 6AH

This comprehensive workshop focuses on advanced CRM strategy tailored for SME's. Participants will gain insights into maximising the potential of a CRM platform to drive sales, improve customer relationships, and optimise business processes.

[Book Now](#)

